



**Reserve  
your seat!**

# Overcoming the Challenges of Dental Insurance

**Friday, Feb. 28, 2020 8:30 a.m.-12 p.m.  
The Meeting House**

**\$49**

5885 Robert Oliver Pl, Columbia, MD 21045



Shelley DeGross,  
founder of  
Integrative Dental  
Solutions and  
industry expert in  
PPO negotiations.



Katie Franklin,  
Program Director,  
Smile Advantage

**Smile Advantage** will cover the basics of in-office membership programs and why they were developed. Plus, you will learn how to successfully develop, implement, track, and promote your own customizable program!

**Integrative Dental Solutions** will provide knowledge on how PPOs have changed over the years and how you can become successful with PPOs in your dental practice. Learn how to negotiate better PPO rates and understand the impact dental insurance is having on your practice!

**3 CE provided by Integrative Dental Solutions. AGD-certified.**

**RSVP by Feb. 21** to Katie Franklin at [katie@mysmileadvantage.com](mailto:katie@mysmileadvantage.com)



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